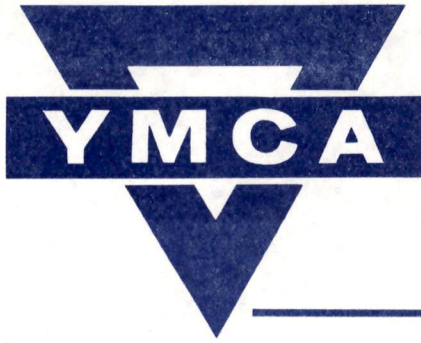




NEWS

FROM THE MONTREAL YMCA

1441 DRUMMOND ST., MONTREAL
TELEPHONE 849-5331, EXT. 57

November 13, 1964.

FOR Immediate Release

NORTHMOUNT YMCA WEEK-END LEADERSHIP SEMINAR

The nature and role of the Northmount YMCA in the communities it serves is the concern of a week-end leadership seminar to take place November 20-22 at Far Hills Inn, Val Morin, Quebec.

The three day seminar will be attended by some 36 Northmount YMCA leaders representing Board of Management, Committees, Area Councils, Youth Councils, other volunteer leaders and staff members. It has a twofold purpose -- -- to help leaders develop a better understanding of the 'Y' Branch they support and to provide a creative atmosphere in which to consider how the Association can be more effective.

Small discussion groups dealing with specific and real concerns will meet in an informal and relaxed atmosphere, providing an important opportunity for the participants to get to know one another better. Members of the Montreal YMCA Metropolitan staff and YMCA National Council staff will act as facilitators in the discussion groups.

Topics of discussion will include objectives of the Northmount Young Men's Christian Association, priorities in programming, roles of leaders and staff and who should the 'Y' serve. The seminar will also be asked to give careful study to ways of making the Association more effective in the community

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NORTHMOUNT YMCA WEEK-END LEADERSHIP SEMINAR cont'd

through -- -- interpretation of the YMCA purpose in program -- -- better understanding between youth and adult leaders.

One of the most interesting facets about the Northmount seminar is that it brings together youth and adult leaders to discuss mutual concerns on an equal basis. It is in this sense that the seminar is unique and is recognized as a "pilot project".

The Northmount YMCA is one of eight branches of the Montreal YMCA and serves principally the communities of Town of Mount Royal, St. Laurent, Cartierville, Saraguay, Roxboro, Dollard des Ormeaux, and East and Central Pierrefonds. The Branch headquarters, which include offices for staff, meeting and club rooms, and limited recreational facilities, is located at 1455 Rochon Street in St. Laurent.

Through the utilization of facilities available through the cooperation of other community organizations the Northmount YMCA is able to offer a wide range of program -- -- from learn -to-swim classes to Youth Councils.

From: Harry E. Thomas,
Public Relations Secretary